



101 COLLECTIVE

Creative interactive solutions for touchscreen, plasma, desktop and DVD

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INTRODUCTION

101 Collective is passionate about using digital solutions to create business opportunity for our clients. We develop creative, interactive solutions for plasma, touchscreen, desktop and a variety of devices, that are engaging, easy to use and highly visual. See the index below to find out what this introduction document contains.



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ABOUT US

At our heart is a core team who have been working together for more than 15 years. Previously under the banner of Shift Interactive and now under 101 Collective. The core disciplines of communication, design, programming, motion graphics, sound and electronics come together and provide an environment in which to explore creative solutions for business and people to communicate and interact with each other. These solutions may be as simple as how to get a message across in a 160 character SMS or as complicated as a multi-channel digital retail system.

Because of the nature of our environment we are always exploring new ideas, technologies and approaches. We love the challenge of putting our skills into action to provide creative interactive solutions that benefit our clients and enchant their customers.